



Press Release
For immediate release

Ascendas-Singbridge partners Neuron Mobility to launch e-scooter and bicycle sharing trial at Singapore Science Park 1

14 June 2017, Singapore – Asia’s leading provider of sustainable urban and business space solutions Ascendas-Singbridge Group (“Ascendas-Singbridge”) has partnered intelligent transportation solutions provider Neuron Mobility (“Neuron”) to launch a six-month personal mobility devices (PMD) sharing trial at Singapore Science Park 1. This is part of the Group’s broader efforts to provide tenants, staff and visitors of Singapore Science Park 1 with greater accessibility and convenience within the park.

From 14 June to 13 December 2017, 50 GPS-enabled e-scooters and 20 bicycles will be available for rent from six parking zones situated in Singapore Science Park 1, at Ascent, The Franklin, CINTech I and IV, 3Cs (The Chadwick, Curie and Cavendish) and opposite Oasis building. For a small fee, tenants, staff, and visitors to Singapore Science Park 1 would be able to rent an e-scooter or bicycle, ride it to their destination, then return it to a parking zone.

Mr Manohar Khiatani, Deputy Group CEO of Ascendas-Singbridge said: “Our tenants will now have an efficient, alternative mode of transport to work, meetings, lunch or other social appointments in and around the Park. The trial will allow us to gauge receptivity to the scheme and monitor usage so that we can improve intermodal connectivity and point-to-point travel within Singapore Science Park 1.”

Singapore Science Park 1 is well served by shuttle bus services and public transport. The PMD sharing scheme will supplement this, allowing commuters to use PMDs on an ad-hoc basis for short-distance travel. Apart from location tracking to enable proper use of its devices, Neuron’s intelligent transport solution will monitor travel patterns and frequencies. Backed by international patents, this proprietary system leverages different sensors in Internet of things (IoT) technologies to deliver a differentiated user experience through advanced analytics and insights.

Zachary Wang, CEO of Neuron Mobility Pte Ltd said: “To be a truly viable large-scale first-and-last-mile solution, it is more than just providing reliable personal mobility devices. It is about being equipped to manage and optimise the entire network, which we pride ourselves in. We are thrilled to partner Ascendas-Singbridge, and to deliver our first, well-conceived PMD-sharing solution. Singapore Science Park 1 is an excellent testbed location and we’re excited to put our analytics to good use there.”



The six-month trial will provide users with the opportunity to try out PMDs at affordable rates. During the trial, users can rent the PMDs on an ad-hoc basis, at a rate of S\$0.50 per 15 minutes through Neuron's mobile application platform. Subscription passes will also be introduced progressively during the trial. Once the six-month trial concludes, Ascendas-Singbridge will undertake a detailed review of the scheme as it considers its next phase of roll-out.

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About Ascendas-Singbridge Group

Ascendas-Singbridge Group is Asia's leading sustainable urban and business space solutions provider with Assets Under Management exceeding S\$20 billion.

Jointly owned by Temasek Holdings and JTC Corporation through a 51:49 partnership, the Group undertakes urbanisation projects spanning townships, mixed-use developments and business/industrial parks. Headquartered in Singapore, Ascendas-Singbridge has projects in 28 cities across 9 countries in Asia, including Australia, China, India, Indonesia, Singapore and South Korea.

Ascendas-Singbridge has a substantial interest in and also manages three Singapore-listed funds under its subsidiary Ascendas, namely Ascendas Reit, Ascendas India Trust and Ascendas Hospitality Trust. Besides these listed funds, it also manages a series of private real estate funds, which hold commercial and industrial assets across the region.

www.ascendas-singbridge.com



About Neuron Mobility

Neuron Mobility is an innovative startup company that focuses on developing intelligent transport ecosystem solutions and services through IoT and advanced analytics technologies. It delivers multimodal last/first-mile transport sharing services using e-scooters and bicycles. Neuron strives to provide best-in-class services with affordable, excellent ridership experience using safe and secure designs.

www.neuron.sg